

WHAT IS CLAIMED IS:

1. A fastening strap structure comprising a strap body made of plastic material by molding and at least one flexible metal reinforcing string integrally embedded in the strap body, an outer face of the strap body being formed with a series of stop teeth.
2. The fastening strap structure as claimed in claim 1, wherein the cross-section of the strap body is flat.
3. The fastening strap structure as claimed in claim 1, wherein the cross-section of the strap body is circular.
4. The fastening strap structure as claimed in claim 3, wherein the outer face of the strap body is formed with annular teeth.
5. The fastening strap structure as claimed in claim 3, wherein the outer face of the strap body is formed with spiral teeth.
6. The fastening strap structure as claimed in claim 1, wherein the cross-section of the strap body is square.
7. The fastening strap structure as claimed in claim 1, wherein the cross-section of the strap body is elliptic.
8. The fastening strap structure as claimed in claim 1, wherein the

metal reinforcing string is a multi-strand cable.

9. The fastening strap structure as claimed in claim 1, wherein the stop teeth are transversely formed on at least one side of the strap body.
10. The fastening strap structure as claimed in claim 8, wherein the stop teeth are transversely formed on at least one side of the strap body.
11. The fastening strap structure as claimed in claim 1, wherein the stop teeth are longitudinally formed on at least one side of the strap body.
12. The fastening strap structure as claimed in claim 8, wherein the stop teeth are longitudinally formed on at least one side of the strap body.